



Fact Sheet
May 19, 2010

Operation Record a Story™

Helping Military Moms and Dads “Be There” for Kids’ Story Time

Operation Record a Story™ honors the tremendous sacrifices of our deployed troops by helping them “be there” for their kids’ story time. During November and December 2010, Publications International, Ltd. (PIL) will donate 5,000 **Record a Story** books – representing a \$100,000 value – to the acclaimed United Through Reading® Military Program. Hosted at United Services Organization (USO) locations around the world and also offered directly through hundreds of military commands, this program videotapes deploying soldiers reading children’s books aloud, and then sends a DVD of the reading home to their kids. PIL’s new **Record a Story** allows anyone to record their own voice narrating a story, and the narration then plays as each page of the book is turned. Through the PIL partnership, United Through Reading Military Program will videotape troops reading **Record a Story** books, and kids will then receive both the DVD and book.

More About the United Through Reading Military Program

Since 1990, the non-profit United Through Reading Military Program has served thousands of military families, helping to ease the stress of separation children experience when a parent is deployed. After a child receives the DVD featuring his or her parent reading aloud, the parent or caregiver is encouraged to photograph and/or videotape the child’s enjoyment of the DVD and book, and then send the photo or videotape back to the deployed service member. Recording sites are located on Navy ships and at overseas bases, including those in Iraq and Afghanistan, and at select USOs worldwide.

About the United Services Organization

The USO is a worldwide non-profit organization that provides comfort, moral support and recreational services to the U.S. military at more than 130 locations around the world. In 2006, the USO partnered with United Through Reading to extend the United Through Reading’s Military Program to service members visiting select USO centers located at airports, community locations and military medical facilities.

More About Publications International, Ltd. and Record a Story™

This holiday season, PIL, the world’s largest publisher of children’s interactive books, will introduce Record a Story books with titles including *‘Twas the Night Before Christmas*, *Sesame Street: Together at Heart*, *Dora the Explorer* and *Guess How Much I Miss You*.

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